From: Bria King via Spotlight
To: Lance
Subject: Improvements to your facial recognition searches in Spotlight.
Date: Wednesday, October 24, 2018 8:35:11 AM

Lance,

Facial recognition has been out for a few months now. During that time we've heard your success stories, and your feedback. We heard from many of you that you want to be able to filter some of the results you get back from facial recognition searches. Now you'll have the flexibility to adjust the strength of your facial recognition matches if you notice some matches from your results do not look like the same person.

Read more on how to filter your facial recognition results, and additional updates we've recently made. **In this email you'll find**:

1. How to filter facial recognition results on strength
2. Add an image to your alert on an ad
3. Find recent searches on your dashboard easier
4. Keyword phrase searching improvements

Check out the updates for yourself

1. FACIAL RECOGNITION FILTERING ON STRENGTH

Step 1: Once you've uploaded a photo, navigate to the **Display** filter on the left side of the screen. Click **Show Advanced Options**.

Step 2: From here, you can adjust the strength of your results by sliding from Strong to Strongest.
The default strength is **Strong**, which is the broadest possible threshold. Moving the slider closer to **Strongest** will focus your results on the strongest possible facial recognition matches.

This feature is currently only available on the search page. More to come!

2. ADDING AN IMAGE TO YOUR ALERT ON AN AD

Step 1: From the Create Alert popup, click **Add an Image**

Step 2: Select one image you'd like to add to your alert (at this time you can only add one)

Pro tip: *We recommend choosing an image that is close up and front facing for the best facial recognition results.*

3. FIND RECENT SEARCHES ON YOUR DASHBOARD EASIER

Have a lot of recent searches in your Spotlight dashboard? Now it's easier to find an older search to conduct again. You can now search by the:

a. Filter term you used in your search query, including an area code of a phone number

b. Dates of when you conducted your search

c. Type of search (phone number, image, etc.)

By default, we will also exclude any searches that did not contain results. To show all recent searches, uncheck the ***Only show searches with results*** *box.*

4. KEYWORD PHRASE SEARCH IMPROVEMENTS

When searching for a keyword you can search for a phrase, or multiple keywords.

Now when typing multiple keywords into the search bar, you'll see the option to choose multiple keywords or the entire phrase to ensure you get the search results you expect.

In this example, if you're searching the phrase new to town, you'll want

to choose the Keyword Phrase type "**new to town"**. If you wanted to search for **new *or* to *or* town**, you would choose Keywords (3): new, to, town.

Have other ideas on how to improve Spotlight? We're all ears. Submit a Spotlight feedback form or if you haven't already, add your feedback in the **Spotlight Survey**.

— Bria & the Spotlight team

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